

2016 Recovery Month Celebrate Recovery Challenge SpectraCare Health Systems Community Care Fairs

SpectraCare Health Systems in Southeast Alabama was excited to celebrate National Recovery Month this year in a big way throughout our catchment area. SpectraCare collaborated with various community partners to host “Community Care Fairs- Celebrating Health, Wellness, and Recovery” in four counties- Barbour, Covington, Geneva, and Henry. The concept of the Community Care Fairs was based upon SAMHSA’s Wellness Initiative which believes that “wellness can improve quality of life and increase years of life, especially for people with behavioral health conditions (SAMHSA.gov.) SpectraCare organized a host of community resources in each county, which provided valuable information and free health screenings for the public. In true community support of SpectraCare’s efforts, area restaurants generously and collaboratively provided lunch for the participating agencies the day of the event. All of the fairs were advertised throughout the host counties with printed flyers and online across social media sites and community calendars. Also, staff members were featured on a live local morning radio talk show “Misty and Jerome” on 95.5 WTVY, where they discussed the purpose of National Recovery Month and the Community Care Fairs. Staff also recorded interviews to be played throughout the month on WTVY 95.5, WDJR 96.9, 106.7 WKMX, and 103.9 WDBT.

The first of the Community Care Fairs was held in Geneva County on August 30th, to kick off Recovery Month, from 10am-4pm at the Johnny Hughes Community Center in Hartford, Alabama in collaboration with the Hartford Police Department. The event was covered by WTVY News 4 and the local newspaper- The Geneva County Reaper. The second fair was held in Covington County on September 8th from 11am-2pm at the Coleman Community Center in Andalusia. This event was covered by a local cable station that was broadcasting the fair live. The third of the events was held on September 20th in Henry County in collaboration with the Headland United Methodist Church at their Family Life Center from 10am-4pm. This fair was covered by WTVY News 4. The last of the fairs wrapped up Recovery Month on September 26th in Barbour County from 9am-1pm at Wallace Community College Sparks Campus in collaboration with their Student Government Association. There were 15-25 informational booths at each of the Community Care Fairs. Approximately 200 area residents received beneficial information and free health screenings because of the Community Care Fairs. SpectraCare Health Systems obtained very encouraging feedback from both attendees and community representatives. There are already plans being made to collaborate on future Community Care Fairs.

(Pictures can be seen attached on the following page.)

