

2015 Recovery Month Celebrate Recovery Challenge Coastal Alabama

Description of the Campaign/Event:

Faces & Voices of Recovery Coastal Alabama coordinated and hosted the **Road to Recovery 3K/5K Run-Walk**. We gathered friends and families on Saturday, September 26th from 9 a.m. – 1 p.m. at the Loxley Municipal Park to celebrate recovery. The purpose of the event was to raise awareness about Recovery Month, addiction, treatment, recovery and advocacy. Individuals from the recovery community, family members, friends, and treatment providers were in attendance,

The event was hosted by Faces and Voices of Recovery (FAVOR) – Coastal Alabama in collaboration with Drug Education Council, Inc., Bradford Health Services, Ashton Dale Counseling Services, LLC, Town of Loxley, Home of Grace, The Bridge Treatment Centers, Coastal Church, Recovery Resources, The Shoulder, and Salvation Army of Coastal Alabama. The screening was promoted through e-vites, Facebook, and fliers posted at local treatment providers, churches and businesses. The event was also posted on TV and radio station event calendars, as well as the ADMH events calendar.

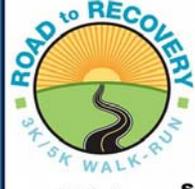
The event was kicked off with free t-shirts (sponsored by Bradford Health Services and the Drug Education Council) for all participants. **Road to Recovery 3K/5K Run-Walk** started shortly after 9:45 am. Moon Bounces and Face Painting were provided for the kids in attendance. Coastal Church volunteers grilled hot dogs while Shoulder volunteers passed out chips. The Bridge volunteers brought lots of tasty treats for desert. And Coca Cola provided complimentary beverages! The 100+ people in attendance had a wonderful time.

Results of the Event:

The event was very successful as more than 100 people attended to help celebrate Recovery Month. We received positive feedback from all who attended as well as more than fifteen new people who would like to join our advocacy efforts.

(Pictures can be seen on the next page)





ROAD to RECOVERY
3K/5K WALK-RUN

FACES & VOICES
OF RECOVERY
COASTAL ALABAMA
celebrates
National Recovery Month
Prevention Works • Treatment is Effective • People Recover

Saturday,
September 26, 2015
9 a.m. - 1 p.m.
Loxley Municipal Park

EVENT MADE POSSIBLE BY THIS COALITION OF SPONSORS:





















Get Questions? E-mail Mary at mohedry@drugeducation.org

